



## Campaign Brief Template

### 1. Company Information

**Company Name:**

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**Company Email:**

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**Company Phone Number:**

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**Company Address:**

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### 2. Contact Person

**Full Name:**

---

**Job Title / Role:**

---

**Email Address:**

---

**Phone Number:**

---

### 3. Campaign Overview

**Campaign Name/Title:**

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**Campaign Objective:**

---



+234 706 327 4951  
+234 706 594 4429



admin@nimbus.com.ng



27, Igbasan Street,  
Opebi Ikeja, Lagos.



www.nimbus.com.ng

#### BOARD OF DIRECTORS

- Babs Fagade (Chairman) - Nigerian
- Victoria Oluwaniyi - Nigerian
- Olakanmi Amoo-Onidundu - Nigerian
- Kome Otobo - Nigerian
- Olawale Adegoke - Nigerian



**NIMBUSMEDIA**



#### 4. Target Audience

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#### 5. Ideal Locations

**Preferred Geographic Location(s):**

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**Specific Spots / Platforms (if any):**

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#### 6. Campaign Timeline

**Start Date:**

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**End Date:**

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#### 7. Budget

**Total Budget:**

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**Breakdown (optional):**

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